

Eco-support activity

– an operating model for a more efficient working environment

Eco-support activity is an operating model for promoting environmental awareness in the workplace. At the core of the activity are eco-supporters who are appointed and trained from working communities, and who guide their colleagues towards more efficient and environmentally friendly practices. A new and more responsible organisational culture reduces environmental impacts, mitigates climate change and saves both natural resources and money.

Eco-support activity requires the organisation to be committed to promoting environmental responsibility. Eco-support activity supports the implementation of the organisation's strategies and environmental policies at a practical level through a bottom-up approach

and can be easily linked to existing environmental management systems.

More than 4,000 eco-supporters had been trained for the public sector in Finland by 2019.



photo: Pirita Kuikka



photo: Elina Mähönen

Eco-support's steps for organisations:

1. Our organisation is committed to promoting environmental responsibility.
2. We appoint and train eco-supporters in our work community.
3. We give support to eco-supporters and their work.
4. We carry out a preliminary review to identify the current environmental impacts of our organisation and develop an operating plan to reduce them.
5. We save energy and water.
6. We prevent waste production and we recycle.
7. We pay attention to environmental aspects when purchasing.
8. We promote sustainable transportation.
9. We take eco-support activity into account in our planning, operations and evaluations.
10. We ensure the continuity of eco-support activity.

More information: www.ekotuki.fi/en